

Friday, June 16, 2023

Dear Friend of the Inn,

We are writing to invite you to sponsor our fundraising event ***“The Montclair Inn presents Rent the Musical”*** to be held on Thursday July 20, 2023, at Montclair Film, 505 Bloomfield Ave, Montclair, NJ 07042. This 2005 film, which is a pop cultural phenomenon loosely based on Puccini’s La Boheme, follows the lives of NYC artists and musicians who are struggling to pay their rent. In 2023, we see older adults coping with many of the same concerns. We have chosen this film to bring awareness to the continuing problems of affordable housing, income disparities, and stable housing options for seniors.

The Montclair Inn is an affordable, safe, comfortable residence for independent seniors in a beautiful, lovingly restored, historic home. For over 30 years The Inn has offered an ideal destination for seniors to remain in our vibrant community and live an environment that nourishes body and soul while creating a sense of community both inside and outside the Inn.

As our major fundraiser for the year it is our hope to raise \$50,000 from this screening event to provide support for seniors living on fixed incomes at The Montclair Inn. By sponsoring this event, you will help us achieve this goal.

Please see the attached list of sponsorship opportunities to determine what you can give. We hope that we can count on your help to make ***“The Montclair Inn presents Rent the Musical”*** one of our most successful fundraisers in this community that cares deeply about both affordable housing and its senior citizens.

You can make your donation online via PayPal (on our website), Zelle, or you can send a check to Montclair Shared Housing Association, 27 Hillside Avenue, Montclair, NJ 07042.

Thank you in advance for your sponsorship! We hope to see you at our screening of “Rent!” Please reach out to us to talk more about how we can work together to make a difference in our community.

Sincerely,

Patrick K. McCluskey

Patrick K. McCluskey, Rent Event Chair

pkmcccluskey@gmail.com (908) 892-2285

Joy Kay

Joy Kay, Executive Director, Montclair Shared Housing Association, Rent Event Co-Chair

montclairinn@gmail.com (973)746-8917

Sponsorship Levels
The Montclair Inn Presents “Rent the Musical”

Developer-\$5,000

- Inclusion of logo on all event materials (logo website, social media, newspapers)
- Listed on our website for one year.
- Banner at the event
- Premiere display on the electronic journal
- Opportunity for sponsor to speak at the event.
- Tickets to the event

Landlord-\$2,500

- Feature on social media posts
- Name listed at the event.
- Listed on our website for 6 months.
- 5 tickets to the event

Broker-\$1,000

- Feature on social media posts
- Name listed at the event.
- Logo featured on our website for t3 months.
- 5 tickets to the event

Renter-\$500

- Listed on social media post and at the event.
- 4 tickets to the event

Roommate- \$225

- 4 tickets

The event is \$50 in advance and \$60 the evening of the event.

The Montclair Inn is an affordable residence for seniors, providing an option to enjoy communal living for as long as they're able to manage activities of independent daily living. Montclair Shared Housing Association is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN 22-3159141

